



Research Article

## Entrepreneurial behaviour of farmers in Marathwada region

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**SUMMARY :** The investigation was conducted during year 2012-2013 to study the entrepreneurial behaviour of farmers in Marathwada region of Maharashtra by selecting 125 respondents through random sampling. A pre-tested structured interview schedule was used to collect the information through personal interview method. Data analyzed by using mean, frequency, percentage, standard deviation and correlation co-efficient. Majority of farmers (51.20%) belonged to medium level of innovativeness, medium farm decision making (63.20%) with medium achievement motivation (58.40%). About (55.20%) farmers had medium knowledge of farm enterprises with medium (71.20%) risk taking ability. The data revealed that 63.20 per cent had medium information seeking behaviour with low leadership ability (40.00%) and medium cosmopolitanness (56.80%). The overall study revealed that farmers had medium entrepreneurial behaviour. It could be observed that, six independent variables *i.e.* farming experience, education, land holding, annual income, assets and level of aspiration showed positive and significant relationship at 0.05 level of probability, whereas extension contact showed positive and significant relationship at 0.01 level of probability and three independent variables *i.e.* occupation, social participation and mass media use had non significant relationship with their entrepreneurial behaviour.

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